

THE TRUTH FROM YOUTH ANTI-TOBACCO ADVERTISING CONTEST

How exciting would it be if we could get kids to teach other kids about the dangers of tobacco?

Well, *The Truth From Youth Anti-Tobacco Advertising Contest* is the perfect vehicle to do just that. Utah youth age 18 and under are invited to write TV and radio ads with anti-smoking or anti-chew messages. In doing so, the kids not only educate themselves about the hazards of tobacco, but they teach their friends and peers as well.

Contest **GRAND PRIZE WINNERS** receive **CASH** and the chance to help produce and star in their own ads for broadcast on Utah stations. **FIRST, SECOND, AND THIRD PLACE WINNERS** from high school, junior high/middle school, and elementary school categories **ALSO GET CASH**.

There are 38 winners in all. In addition, kids can sign up to become Youth Against Tobacco Ambassadors to further promote the contest.

For more details or for a free contest packet, please **CALL (801) 256-4924** or visit www.youthagainsttobacco.com.